

# **2022** ANNUAL REPORT

## for homeless new yorkers, the way home

## Thank you for an amazing year!

## **OUR MISSION**

MALET

Ensuring that homeless and at-risk New Yorkers have the housing, services, and support they need to be self-sufficient.

## **OUR VISION**

Help create a society in and around New York City in which our clients achieve and sustain independence, stability, and wellness as fully integrated members of their communities.



## **TABLE OF CONTENTS**

A Letter From Our CEO	02
How We Serve	03
Who We Serve	04
Will's Story	05
Map of Properties	06
Programs & Initiatives	07
Policy & Advocacy UPwards Employment Total Wellness Program Moving on Initiative	
What's Next	08
Financials	09
Our Supporters	10
Leadership & Governance	10

## A LETTER FROM OUR CEO

Dear Friends,

I am pleased to share with you the annual report for the year 2022, which showcases the vital work that Urban Pathways has done to support those in our community who are experiencing homelessness.

This report provides a comprehensive overview of the services Urban Pathways has provided, the impact we have had, and the challenges we have overcome. It also highlights the partnership between our organization and those who generously support our mission, without whom our work would not be possible.

My hope is that this report will help underscore the essential role that Urban Pathways plays in meeting the everyday needs of New Yorkers who are striving to regain their footing. We are grateful to be able to do the work we do, and I want to thank you for continuing to invest in our mission and our community.

Warmly,

Frederick Shack, LMSW Urban Pathways CEO

## **HOW WE SERVE**

## 2,179 unique individuals served

### **1. OUTREACH** 877 people served

For many individuals who live on the streets, outreach is the first step on the path toward stability. Our Outreach Teams engage streethomeless adults through consistent interaction, offering services designed to meet their immediate needs.

#### **2. DROP-IN CENTER** 828 people served

Many individuals who have lived on the streets for years avoid entering City shelters. The Olivieri Drop-In Center offers 24-hour services, including hot meals, clothing, showers, health assessments, crisis intervention and more.

## **3. SAFE HAVENS** 507 people served

The cornerstone of our Housing First approach, Safe Havens and our stabilization program are effective alternatives to city-operated shelters. These transitional housing residencies provide individualized on-site support services.

#### 4. EXTENDED STAY AND PERMANENT SUPPORTIVE HOUSING

### 703 people served

These residences help adults move into homes they can call their own. Program sites range from apartment buildings with on-site support to scattered-site apartments for individuals who can thrive with less intensive support.

### **TOTAL PLACEMENTS: 688 INDIVIDUALS**

- **45%** of active outreach clients were placed into transitional or permanent housing
- **93%** of individuals in our Permanent Housing achieved **1-year stability**



### **CLIENT SATISFACTION \***

**86%** of Urban Pathways clients are satis with our work and services.

86%

% of Urban Pathways clients are satisfied with the quality of staff at their program and/or residence. \*based on the 2022 client satisfaction survey

## WHO WE SERVE

demographic data based on 2,179 unique clients

## 48 average age4% veterans



Health —

73% disabling condition 88% chronic condition

57% mental illness

### Gender

	2	8	%	F	em	al	e
--	---	---	---	---	----	----	---

70% Male

**1%** Transgender

**1%** Gender non-conforming or chose not to disclose

### Race

59% Black / African American
28% White / Caucasian
8% Native American, Alaskan Native, Asian, Mixed Race / Multi-racial
1% Chose not to disclose
4% No data

Ethnicity

**29%** Hispanic / Latino **70%** Non-Hispanic/Latino

1% Chose not to disclose

## Education

**39%** Less than High School

**37%** High School / GED

Associate's, Vocational or some college completed

**6%** Bachelor's degree

2% ۱

Graduate degree

Webster Avenue Safe Haven

## WILL'S PATHWAY HOME

Life unexpectedly reminds us that it has its own plans. Growing up, Will was the oldest of five siblings and a self-described "teacher's pet." He followed what many would consider a conventional path and had been working in retail banking for a decade when his life reminder arrived.

Will was diagnosed with Crohn's disease, which developed into debilitating pain. Physically unable to work, Will not only lost his means of living but had to endure the stress of realizing the life he built had "fallen apart." Shortly after his diagnosis, his sister passed away. Physical limitations, financial challenges and emotional grief compounded – Will lost his home and the life he once knew.

Reflecting on this time in his life, Will said, "you could have been doing everything right and still end up in an impossible situation, and if that could happen for folks it's 'not supposed to happen to,' think of all the folks who don't have that level of privilege to avoid it."

This lived experience, in tandem with his perseverance, has made Will an integral member of the Urban Pathways community for the past six years. After staying in the shelter system, he moved into The Residence at Hallet's Cove. He has been an active member of the Consumer Advocacy Program ever since, using his own understanding of homelessness and listening to his neighbors' perspectives to inform Urban Pathways' advocacy efforts. When Urban Pathways' strategic planning process began in 2022, Will was invited to join the Steering Committee due to his demonstrated care for the community.

When asked what motivates his commitment, Will shared a few things. First, there are clear and equitable solutions to the homelessness crisis. It is not an impossible problem. His stance is both pragmatic and hopeful. He's frustrated by the stigma and bureaucracy hindering necessary change but believes that individuals and organizations have the ability to make a difference.

Above all, Will believes in leading with empathy and understanding. It's easy to miss what our community members are going through. The housing crisis isn't only about street homelessness; homelessness could be a coworker leaving the office to sleep in their car or a friend staying on their family's couch. When we acknowledge the spectrum of homelessness, we can better understand the needs of our community and identify how we can meaningfully contribute to the fight to end homelessness.

Everybody has the ability to grow and overcome their challenges. With a bit of compassion and individualized care, people experiencing homelessness can achieve housing stability and personal independence and even continue the cycle of giving back to their community – just like Will.



### PROPERTIES

- 1 Webster Avenue Safe Haven 1732-1734 Webster Ave (60 units)
- 2 Hughes House 1974 Hughes Avenue (55 units)
- 3 Fairmount Residence 798-802 Fairmount Place (24 units)
- 4 George Washington Bridge Outreach Program
- 5 Clinton Avenue Apartments 1344 Clinton Avenue (80 units)
- 6 Boston Road Apartments 1351 Boston Road (43 units)
- 7 162nd St Apartments 316 East 162nd Street (86 units)
- 8 Scattered Site Apartments Program Office (266 units)
- 9 New Roads Plaza 489 East 164th Street (57 units)
- 10 105th Street Safe Haven 54 West 105th Street (33 units)
- 11 Cluster House 902 Amsterdam Avenue (52 units)
- 12 Howard Amron House 166 East 100th Street (11 units)
- 13 The Residence at Hallet's Cove 2646-2650 Second Street (50 units)
- 14 La Guardia Airport Outreach Program
- 15 53rd Street Apartments 439 West 53rd Street (13 units)
- 16 Ivan Shapiro House 439 West 46th Street (55 units)
- 17 The Longacre Stabilization Bed Program 317 West 45th Street (60 units)
- 18 Operation Alternative Outreach Program
- 19 Main Office Administration, Flatiron NoMad BID Outreach, Garment District BID Outreach, PATH Outreach, UPwards Employment Program
- 20 Travelers Safe Haven (+Annex) 274 West 40th Street (55 units)
- 21 Olivieri Drop-in Center 257 West 30th Street (90 clients daily)
- 22 Hegeman Safe Haven 740 Hegeman Avenue (55 units)
- 23 JFK Airport Outreach Program

## **PROGRAMS & INITIATIVES**

### **POLICY & ADVOCACY**

Urban Pathways works closely with our partners, allies, and elected officials to advocate for policies that will positively impact our programs and staff, improve access to resources for the people we serve, and create long-term solutions to homelessness in New York City.

### **#JustPay Campaign**

An ongoing campaign to fight for fair wages for human services workers on the government contracts that help support our work.

### What We Did

As a Lead Advocate, our staff rallied, gave testimonials, and called and wrote to New York elected officials.

### What We Achieved

#### 5.4%

Cost-of-Living-Adjustment on State contracts that fund our supportive housing programs

## \$60 million

investment in the FY23 City Budget for human services workers, including staff at our Drop-In Center and Safe Havens

### **Consumer Advocacy Program**

The voices of people with the lived experience of homelessness are central to our policy work. The Consumer Advocacy Program provides vital feedback on our advocacy initiatives and opportunities for our clients to get involved in policy changes:

- Consumer Advocates met with their Congressional Representatives as participants in the National Alliance to End Homelessness Virtual Capitol Hill Day.
- In FY23, Urban Pathways' Consumer Advocates are partnering with Consumer Advocates at Care For the Homeless to advocate for the Homeless Protection Act.

## **UPWARDS EMPLOYMENT**

The UPwards Employment Program at Urban Pathways helps individuals who have experienced homelessness or who are at risk of becoming homeless find and keep jobs, improve their economic well-being, and achieve long-term stability. Services include resume and job application assistance, interview preparation, and support to overcome barriers to employment. Trained staff members help participants identify skills and match them with job opportunities.



### **TOTAL WELLNESS PROGRAM**

The Total Wellness Program at Urban Pathways is designed to help the people we serve improve their overall health and well-being. The program takes a holistic approach, recognizing that good health involves not only physical well-being but mental, emotional and social health. To achieve this goal, the program offers a range of services and support, including:

- · Connecting people to community-based healthcare
- Providing education on health and wellness topics
- · Reducing reliance on expensive emergency services and treatment
- Promoting proper sleep, hygiene and nutrition



## WHAT'S NEXT

### **EXPANDING THE TOTAL WELLNESS PROGRAM**

In November 2022, Urban Pathways received a **\$1.2 million grant from the Mother Cabrini Health Foundation** to expand and fully staff the Total Wellness Program, which connects residents at Urban Pathways' supportive housing residencies to healthcare services. In 2023, the program will expand to three additional sites in the Bronx in addition to its current locations in the Bronx, Queens, and Manhattan.



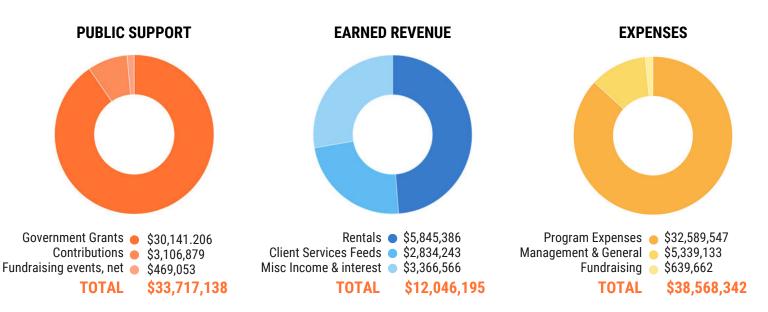
### **NEW DEVELOPMENTS**

Breaking ground in 2025, Urban Pathways will continue planning for the **Crossroads Residence**, a new 79-unit supportive housing residence in the Bronx. There will be 55 units for formerly homeless individuals and 24 units reserved for low-income community members, becoming Urban Pathways' eleventh congregate supportive housing residence.

## FINANCIALS

#### Urban Pathways Inc. and Affiliates

Combined statement of activities for the year ended June 30, 2022.



	Unrestricted	<b>Temporarily Restricted</b>	Total
Increase in net assets before depreciation and amortization	6,200,488	994,503	7,194,991
Depreciation and amortization	-3,530,216		-3,530,216
Increase in consolidated net assets	2,670,272	994,503	
Controlling net assets, beginning of year	25,078,085	656,881	25,734,966
Controlling net assets, end of year	31,612,563	1,651,384	33,263,947
Non-controlling interests, beginning of year	19,778,705		19,778,705
Non-controlling interests, end of year	15,906,499		15,906,499

#### Combined statement of financial position at June 30, 2022.

ASSETS	
Cash and cash equivalents	11,215,302
Cash – participants' accounts	533,597
Investments	763,621
Grants and contributions receivable	12,085,386
Deposits, prepaids and other assets	3,034,566
Cash and cash equivalents – funded reserves	6,422,218
Property, plant and equipment, net	82,194,519
Total Assets	\$116,249,209

For the complete financial statements, including the Auditor's Report and the footnotes to the financial statements, contact Urban Pathways, Inc. at 575 Eighth Ave, Floor 16, New York, NY 10018.

#### LIABILITIES

Accounts payable and accruals	8,091,849
Accounts payable – construction	527,067
Advances from government agencies	7,133,440
Long-term debt	50,792,828
Participants' accounts	533,597
Total Liabilities	\$67,078,779
Non-controlling interest	15,906,496
NET ASSETS	
Unrestricted	31,612,549
temporarily restricted	1,651,384
Total net assets	33,263,933

TOTAL LIABILITIES & NET ASSETS \$116,249,209

## YOU MAKE IT POSSIBLE

#### Thank you to our donors who gave from July 1, 2021 to June 30, 2022

#### \$200,000+

The Clark Foundation The New York Community Trust

#### \$100,000-\$199,999

Altman Foundation Charina Endowment Fund Fidelity Charitable The Lawrence Foundation Robin Hood Foundation Trinity Church Wall Street

#### \$50,000-\$99,999

Anna-Maria and Stephen Keller Foundation Lena French Dalke Flora Ling and Paul Srum van Ameringen Foundation

#### \$25,00-\$49,999

Joan Amron Estée Lauder Trisha Lawson Janet & Edward L. Lublin Ropes & Gray LLP Beth and David Shaw The Sunshine Foundation

#### \$10,000-\$24,999

Charities Aid Foundation America Sarah and Michael Barnett Peter R. Brest Lisa Choi Dancing Tides Foundation, Inc. Douglaston Development Nicole Efros and Ethan E. Kaufman, Esq. Fragomen, Del Rey, Bernsen & Loewy, LLP Heather Heft, Esq. and Adam Heft, Esa. The Hyde and Watson Foundation TD Bank Carol Ann and Erik Ipsen Nicole Jala and Steven DiCesare Esq. Aimee and Daniel Katcher Paul M. Koren and Toby Koren Latham & Watkins LLP Gabrielle Levin Patrick Li Andrea Loukin and Michael Kaye, Esg. Christine and Patrice Louvet Marble Collegiate Church Hyewon and Jason Miller Mizuho Bank USA **Olmstead Properties** Paul, Weiss, Rifkind, Wharton & Garrison LLP The Richman Group Rockefeller Group Development Corporation Ajay Salhotra, Esq. Skadden Arps Slate Meagher & Flom LLP Michael Siegel

Sterling National Bank Jeanne Sun Venable Foundation, Inc. The Winters Family Fund World Gold Council Corey Worcester

#### \$5,000-\$9,999

Arco Management Corporation Gary Belsky Benevity Community Impact Fund Keith A. Berger, Esq. Bob's Discount Furniture Charitable Foundation, Inc. Chiara and Robert Carter City National Bank Fairstead Robert Foran Linda and Martin Franken Freshfields Bruckhaus Deringer Kelley Gott Epstein Becker & Green Greenberg Traurig LLP Bradley Handler Julie and Stephen A. Jacobs, Jr. Sheila and William G. Lambert Long Acre Mark Loomis Mega Contracting Group, LLC Ronay and Richard Menschel Merck & Co. Shaun Mirza Monadnock Development Newmark & Company Real Estate Pro Locksmith & Security Nancy Bissell Segal and Robert Segal Caroline Shin and Matthew Jackson Ember and Daniel Shmitt The Thompson Family Foundation

#### \$1,000-\$4,999

Michael Afergan American Endowment Foundation Judith M. Anderson Axel Johnson Inc. Fred Ayers Bank of America Charitable Foundation Barclays Bavrock Capital Benchmark Title Agency LLC Christian Berry Linda Blume and Gerald W. Blume, Esq. Michael Borruto Lindsey and William Bressman The Briarwood Organization Monisha and Justin Brimfield Leonard Carr Betsy Carter and Gary Hoenig Carter Ledyard & Milburn LLP CBIZ Marks Paneth Gisele de Chabert Sheena Chandran Katie Coleman Hayden Coleman Sonya and Wayne Covington Kyle Curtin

Esther David and Saul Rosenberg Scott DeSimon Andrea and Arti Dorigo Kelly Dowd Elizabeth Eielson Fortnum Family Trust Jennifer Friedman and Andrew Regal Ann and Joe Furgiuele The Garment District Alliance Liz Gehringer Geltrude & Company, LLC Gibson, Dunn & Crutcher LLP Joan M. Gilbride John Gleber Ani Go and David Coogan Goldman Sachs & Co. Betty and William Gott Linen Grunder Hillel Hammer Jacqueline Harrington William Harrington Jessica Harvey Peregrine T. Heard Hilary and Edward Hersh HUB International Limited Nina and Sol Hurwitz Imperial Parking Systems Inc. Nicole Jacoby and Alex Cooper Morgan Jetto Peter Jones **Krystina Jones** JPMorgan Chase & Co. Maya Katzive Sharon Katz-Pearlman Nina and Robert Kaufelt Jason Keigherv Karen Krautheim Camillo Levito Lisa Lombardi Monica Lopez Uran Brian Lustbader Alexander Maisel Alicia Marks Hedy Y. Matteson and F. Firth Calhoun Margery and Theodore Mayer Ed and Pat McCarrick Mary S. McCartney Rachael McDonald Ann McGowan Tom Miale Kate Moore Francesca Moschetta National Philanthropic Trust Niamogue Foundation OrbiMed Advisors, LLC Erin and Brian Pastuszenski Zeev Pearl Benjamin Puckey Raible Foundation Mira Rapp-Hooper and Matthew S. Brest Renaissance Charitable **Risk Strategies Company** Richard Roberts Lia Ronnen Jasmine and Michael Rosner Deborah Rothschild Lillian Rountree

Sculptor Capital Management Justin Sher Sherman Law Slate Property Group Sullivan & Cromwell LLP Gerald Teng TIAA Vaughan Tredwell Unitex Cornelius S. Van Cleef Cecilia and Mark Vonderheide Angela Weir David Weisbrod Dede Welles Michael Wolraich

#### \$500-\$999

Erin H. Abrams, Esq. and Drew H. Sitten Lesley C. Alderman and Stephen Koepp Michelle Allison Susan Amron Andrea N. Anderson, Esq. Area 22 Guitars David Battleman Sara and Michael Baumrin Chris Berend Scott Berger Elizabeth and Eric Berman Karla Booth Andre Branch Susan Cahill Cannon Heyman & Weiss, LLP Parke Capshaw Mario Ciampi Ira Cohen Chris Cotter Five Iron Golf Axel Foley and Benjamin Hart Robbyn Footlick and Simon Hallgarten The Giving Back Fund Kirk Goodrich Amanda and Alan Goodstadt David and Shirley Grill Douglas Gschwind Edward Harnaga and Frank Salamone Kevin Hoffman Chris Hunter Michael Innis-Thompson Kate Jetto David and Jodi Kahn Susan C. and Michael Kovalchik, III KPMG U.S. Foundation, Inc. JPMorgan Charitable Giving Fund Madeline Kaye Susan Kaye Peter and Karen Keating Peter Kolinsky Keith Lavitt Elissa Lerner David Longo Drew Marsh Amanda Meade Alice Merchant

Yael Mizrahi Network For Good Sarah Nudelman David Oppenheim Alopi Patel David and Samantha Potack Noel Purcell Lyndsey Read Elena and Jed Resnick Kent R. Richey Archie Riley Sharon and Russell Roberts James Ryan Karina Scalise Jason and Jessie Scherr Sara Schotland-Meyers and Peter Mevers Samantha Shiells Linda and Marvin R. Shulsky Louis Silverman Kyra Sims John Skipper Zuzania Slancikova William Smith Cynthia Summers and Shawn Veldhouse Lawrence Sutton and Rick Titone Anna Walker and Geoffrey K. Reiss Anne Burton Walsh and Joe Walsh Eliza S. and Jonathan Weber Jay Weiss WePay Jocelyn Wilk and Alan Danzig Oren Yavin Shara Yolkut Elianna Yolkut and Stephanie Wethington

#### IN-KIND DONORS (\$15,000+)

Dechert LLP IdeaVillage

#### **PUBLIC SUPPORT**

Flatiron/23rd Street Partnership The Garment District Alliance NYC Department of Health and Mental Hygiene NYC Department of Homeless Services NYC Department of Housing **Preservation & Development** NYC Housing Authority NYC Human Resources Administration NYS Homes and Community Renewal NYS Hunger Prevention & Nutrition Assistance Program NYS Office of Mental Health NYS Office of Temporary & Disability Assistance The Port Authority of New York & New Jersey United States Department of

Jnited States Department of Housing & Urban Development

We are grateful for the investment and engagement of each and every one of our donors and supporters. Though this list was created with care, please let us know if you find an error or omission.

## **GOVERNANCE & LEADERSHIP**

#### **THE BOARD OF DIRECTORS**

Frederick Shack, LMSW Chief Executive Officer

#### Officers

Steven Sheppard DiCesare, Esq. President Hughes Hubbard & Reed LLP

**Erin H. Abrams, Esq.** *Vice President* Via Transportation Inc.

Peter Brest Secretary Consultant

Michael Barnett Treasurer Sculptor Capital Management Inc.

#### SENIOR MANAGEMENT

Nancy Crystal, MBA, MSW, SPHR Director of Human Resources

Emily Drucker General Counsel

Ariel Garcia Chief Housing Development Officer

#### Presidents Emeriti

Gary Belsky Elland Road Partners Keith A. Berger Bank of America

#### **Members**

Stephonn Alcorn Blackstone Chiara Carter JPMorgan Chase & Co. Lisa Choi Ernst & Young LLP

**Martin Franken** Consultant Kelley Gott Target Brad Handler Energy Transition Research LLC

Andrea N. Anderson, Esq. Lockton Companies

Adam Heft Goldman Sachs & Co.

Michael Innis-Thompson TD Bank

Erik Ipsen Writer/Editor Daniel Katcher

**Christopher Mainor** 

Robert McPhillips

**Director of Policy** 

Chief Financial Officer

Nicole McVinua, LMSW

Director of IT

Newmark Grubb Knight Frank

Ethan Kaufman, Esq. Writer/Editor

Patrick Li Nuveen Real Estate

Shaun Mirza Captain PQ Chemical Industries (Pvt.) Ltd.

Ajay Salhotra, Esq. PDT Partners LLC

**Cynthia Summers** Primary Care Development Corporation **Jeanne Sun** JPMorgan Chase & Co.

Alex Maisel Associate Board President

**Richard Osborne-Morse** Director of Facilities

Kilara Soltanoff Chief Compliance Officer

Nancy Southwell Deputy Executive Officer

Marta Goldman Chief Development & Communications Officer Mark Hurwitz Chief Operating Officer Lisa Lombardi Deputy Executive Director

CONTACT

575 Eighth Avenue, Floor 16 New York, NY 10016

Website: www.urbanpathways.org Call: (212) 736-7385 Email: development@urbanpathways.org

@UrbanPathways



@UrbanPathways

@UrbanPathwaysNY



Platinum Transparency 2023

Candid.